



Michigan Department of Transportation Marketing Your Business Workshop

**Thursday, August 10
9:00 am until 4:00 pm**

**Eastern Michigan University -
Livonia Campus
38777 W. Six Mile Road, Suite 400
Livonia, Michigan 48152**

This session is hands-on. You can bring your current marketing handouts for updating and suggestions.

Get ideas on how to improve your marketing strategy in the arena in which you are certified.

This is a perfect time to critique your current marketing strategy and see what works best. You will leave with a completed brochure or template, business card or flyer.



Directions: The EMU Livonia is located west of the I-275 and 6 Mile Rd. Interchange Exit 170. Traveling west on 6 Mile Rd., Eastern Michigan University is on the south side of 6 Mile at Quakerown Ln.

For any correspondence with EMU please contact the Eastern Michigan University at 877-818-4368.

REGISTRATION FORM (Deadline is Aug. 8)

Name _____

Business Name _____

Address _____

City _____ State _____ Zip Code _____

Business Phone _____

Fax _____

E-mail Address _____

Register for this workshop by faxing this form by Aug. 8, to Ermena Constantine at 248-967-0598. Please make copies of this form for each attendee. You may also call Ermena at 866-323-4009 or e-mail ConstantineE@michigan.gov



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